



March 11, 2009

Dear Marple Newtown Football Patron,

The Marple Newtown Football Program had another successful year. Part of the success of the football program is due to the continued support of our program patrons. We are looking forward to our upcoming season and are working presently on the Program Book for the 2009 season.

The Marple Newtown Football Program book is distributed at every home game. We encourage all Marple Newtown families to support our sponsors. We know that your business will enjoy continued success with the ads placed in the football booklet.

This year we are offering a pullout of savings coupons to our patrons. This will allow you to gauge the success of the advertisement through the coupons. This will be advertised on the front cover of the program to "See Valuable Coupons Enclosed."

Pricing is as follows

Back Cover.....	"SOLD"	\$450.00
Back Inside Cover.....	"SOLD"	\$400.00
Front Inside Cover.....		\$400.00
Full Page and Tee shirt ad.....		\$500.00
Full Page.....		\$300.00
½ Page.....		\$150.00
¼ Page.....		\$ 75.00
Business card.....		\$ 50.00
Optional discount coupon (only available for full or ½ page ad).....		\$ 25.00
Gold Patron (podcast and game day announcements/ promotions).....		\$200.00

Checks should be made to MARPLE NEWTOWN FOOTBALL BOOSTERS. Please e-mail artwork to Patti Smith at: alyken@msn.com. Please mail Business Patron Ad Form and check to Patti Smith, 107 Bella Drive, Broomall, PA 19008. In order to meet our printing deadline we kindly ask that you do so before July 3, 2009. If you have any questions please e-mail Pete or Clare Finegan at: clarefinegan1@yahoo.com.

Thank you for your continued support and we look forward to another great season!!

Sincerely,

The Marple Newtown Football Boosters



MARPLE NEWTOWN FOOTBALL BOOSTERS 2009 FOOTBALL PROGRAM

For the continued success of the football program at Marple Newtown High School, we are requesting that each football family this year sell \$100.00 worth of ads to be included in the 2009 FOOTBALL PROGRAM.

“SHOUT OUTS” are the easiest way for you to make your individual goal of \$100.00. They are well wishes from aunts, uncles, brothers, sisters, etc. “SHOUT OUTS” can be for a great year for an individual or the team. Be creative; the boys will love them.

The Tigers Football Program is the biggest fundraiser for the football team. This year we are offering special pricing for “friends and family”.

Pricing is as follows:

SHOUT OUTS.....	\$ 20.00
1/8 PAGE (BUSINESS CARD SIZE).....	30.00
¼ PAGE.....	50.00
½ PAGE.....	75.00
FULL PAGE.....	150.00

Adult Boat Cruise in July for families that sell \$300.00 or more in ads.
More information to follow....

Make checks payable to: MARPLE NEWTOWN FOOTBALL BOOSTERS.

Please remit ad forms and checks to: Patti Smith, 107 Bella Drive, Broomall, PA 19008. E-mail artwork to ALYKEN@MSN.COM (Patti Smith). Any questions e-mail Clare or Pete Finegan clarefinegan1@YAHOO.COM

THANK YOU FOR YOUR CONTINUED SUPPORT!!!



MARPLE NEWTOWN FOOTBALL BOOSTERS 2009 BUSINESS PATRON AD FORM

COMPANY NAME: _____

CONTACT NAME: _____

ADDRESS: _____

CITY, STATE ZIP: _____

PHONE NUMBER: _____

E-MAIL ADDRESS: _____

INDICATE AD SIZE BY CIRCLING APPROPRIATE LINE BELOW.

BUSINESS CARD - \$50.00

¼ PAGE - \$75.00

½ PAGE - \$150.00

FULL PAGE - \$300.00

FULL PAGE PLUS T-SHIRT SPONSORSHIP - \$500.00

OPTIONAL DISCOUNT COUPON (ONLY AVAILABLE FOR FULL OR ½ PAGE ADS) - \$25.00

GOLD PATRON (PODCAST AND GAME DAY ANNOUNCEMENTS / PROMOTIONS) - \$200.00

E-MAIL ARTWORK TO: ALYKEN@MSN.COM

MAKE CHECKS PAYABLE TO: MARPLE NEWTOWN FOOTBALL BOOSTERS

AMOUNT ENCLOSED: _____

MAIL PAYMENT AND THIS FORM TO: PATTI SMITH
107 BELLA DRIVE
BROOMALL, PA 19008



MARPLE NEWTOWN FOOTBALL BOOSTERS 2009 FOOTBALL PLAYER AD FORM

NAME: _____
ADDRESS: _____
CITY, STATE ZIP: _____
PHONE NUMBER: _____
E-MAIL ADDRESS: _____

SHOUT OUT

LINE 1	
LINE 2	

PLEASE INDICATE AD SIZE BY CIRCLING APPROPRIATE LINE BELOW

SHOUT OUT - \$20.00 (FOR 2 LINES)

1/8 PAGE - \$30.00 (BUSINESS CARD SIZE)

1/4 PAGE - \$50.00

1/2 PAGE - \$75.00

FULL PAGE - \$150.00

E-MAIL ARTWORK TO : ALYKEN@MSN.COM

MAKE CHECKS PAYABLE TO: MARPLE NEWTOWN FOOTBALL BOOSTERS

AMOUNT ENCLOSED: _____

MAIL PAYMENT AND THIS FORM TO: PATTI SMITH,
107 BELLA DRIVE
BROOMALL, PA 19008