



## Marple Newtown Football Boosters Club

*SPONSORSHIP OPPORTUNITY  
FOR THE 2011 SEASON*

Dear Marple Newtown Football Business Patron:

The Marple Newtown Football Boosters Club is already in the process of securing sponsorship for the 2011 football season. Part of the success of the football program is due to the continued support of our program's business patrons.

The Boosters Club organizes a program book each football season that is distributed at every home game. We encourage all Marple Newtown families and others who attend our games to support our sponsors. We know that your business will enjoy continued success with the ads placed in the game day program.

Once again, we are offering a pullout savings coupon to our patrons. This will allow you to gauge the success of the advertisement through the coupons. This will be advertised on the front cover of the program to "See Valuable Coupons Enclosed."

In addition to an advertisement in our program book, the Boosters Club would like to promote your business on the Tigers Radio Network. During the 2011 season, the Tigers Radio Network will provide play-by-play coverage of all Marple Newtown home football games for the forth consecutive year. Home games will be available to listen to online at [www.marplenevntownfootball.com](http://www.marplenevntownfootball.com) starting at 6:50PM. A podcast will also be available to download following each home game. Podcasts can be downloaded via iTunes, [www.marplenevntownfootball.com](http://www.marplenevntownfootball.com) and [www.eyefthetigersblog.com](http://www.eyefthetigersblog.com).

### **Pricing for 2011:**

Back Cover	\$500.00
Back Inside Cover	\$450.00
Front Inside Cover	\$450.00
Full Page	\$300.00
Half Page	\$150.00
Quarter Page	\$100.00
Business Card	\$75.00
Optional discount coupon (only available for full or half page ads)	\$25.00
<b>Tigers Radio Network</b> Commercial Spot – 30-60 second spot played at least 4 times plus at least 4 mentions during all 5 home games and 2 away games for the full season (7 game day broadcasts and 28 podcast episodes)	\$250.00

Thank you for your continued support and we look forward to another terrific season!

Sincerely,

The Marple Newtown Football Boosters Club

*The Marple Newtown Football Boosters Club is a tax exempt public charity under section 501(c)(3) of the Internal Revenue Code.*



**Marple Newtown  
Football Boosters Club**

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**2011 BUSINESS PATRON ADVERTISEMENT FORM**

<b>Company Name:</b>	
<b>Contact Name:</b>	
<b>Address:</b>	
<b>City:</b>	
<b>State and Zip Code:</b>	
<b>Phone Number(s):</b>	
<b>Email Address:</b>	

Indicate advertisement choice by checking  the appropriate box below:

- ~~Back Cover - \$500.00 - SOLD~~
- Back Inside Cover - \$450.00
- ~~Front Inside Cover - \$450.00 - SOLD~~
  
- Full Page - \$300.00
- Half Page - \$150.00
- Quarter Page - \$100.00
  
- Business Card - \$75.00
- Optional discount coupon (only available for full or half page ads) - \$25.00
- Tigers Radio Network Commercial Spot** - \$250.00

Make all checks payable to **MARPLE NEWTOWN FOOTBALL BOOSTERS CLUB**.

Credit Card Type:	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> American Express
Credit Card Account #:			
Expiration Date:			
Name as it appears on credit card:			
Amount to be charged (US dollars):	\$		
Cardholder Signature:	Date:		
<input type="checkbox"/> Check if credit card billing address is the same as address listed above. If not, please provide.			

**Please mail completed Business Patron Ad Form and check to Patti Smith, 107 Bella Drive, Broomall, PA 19008.**

Please email artwork to Patti Smith at: [alyken@msn.com](mailto:alyken@msn.com). In order to meet our printing deadline, we kindly ask that you provide us your artwork **before August 12, 2011**.

Business patrons interested in a commercial spot on the Tigers Radio Network can contact Jim Allsman at [jma158@comcast.net](mailto:jma158@comcast.net) for additional information on how to submit your audio file. Also, the TRN production staff can create an audio spot for you, at no additional cost, if you advertise with us.